| | | Oct. 2012 67 668 400 00 | 10 | Grand Total: 77 \$82,800.00 | | | | | | | | | |
|------------------|-------------------|------------------------------------|--|---|---------------------------------|---|-----------------------|-----------------------|---------------------|-------------|--------------------|--------------|---|
| | 10/22/12 | Deb O'Keefe | No | 06386515 | | Normal | | 15.00 | \$12,420.00 | \$70,380.00 | | | **ALSO |
| | Date Entered | Entered By | 40-03 | Headline # | Demo | Order Type | Package Deal | Commission % | Commission | Net Total | Sales Tax | | **HIATUS 9/11** |
| 220210 | 10/23/12-10/29/12 | Pol/Iss/House Majority Pac (16681) | Waterfront Strategies (2541)/043489394 | Political - Issue (1068) | ISS/HOUSE MAJORITY PAC (133782) | Telerep/Washington DC, Washington DC (1040) | Telerep/Washington DC | NAGELBERG, DAN | | 79/86/2162 | National/Political | Standard | HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** |
| Contract # 22021 | Schedule Dates | Advertiser | Agency/T-Code | Product | Brand | Salesperson | Sales Office | Buyer Name | Phone/Fax | 30 | Account Types | Billing Type | Comments |
| | | WPXI | MDXI 4143 Evergreen Koad | 417C1 44 1920 1921 1971 1971 1971 1971 1971 1971 1971 | | | Waterfront Ctratonics | 1010 Wisconsin Avenue | Washington DC 20007 | | | | |

| Line Type / Break Type (Ref #) | Т | Sec Length | Run Times | SPW Mo Tu We Th Fr Sa Su Snots | | 177 | | | |
|--------------------------------|-------------------|------------|-----------------------------|--------------------------------|--------------|------------------------------|-------------------|------------------------------|----------|
| 1.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 10A- Ellen | - | 2 | 20 | Station | Comments | Entered |
| 2.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | 30 10:59P- CHANNEL 11 NEWS | | \$350.00 | \$1,400.00 Pittsburgh (WPXI) | rgh (WPXI) | ELLEN/1 | 10/22/12 |
| 3.0 Normal Line / Coot | | | AT 11P | | 4 \$2,000.00 | \$8,000.00 Pittsburgh (WPXI) | rgh (WPXI) | 11 PM NEWS/2 | 10/22/12 |
| Toda (Supramore) | 10/23/12-10/26/12 | 4 | :30 11:34P- TONIGHT SHOW | | 4 4675.00 | 20 000 04 | | | |
| 4.0 Mormai Line / Spot | 10/23/12-10/26/12 | 4 | :30 12:37A- Late Night | | 0.5 /04 | \$4,700.00 Pittsburgh (WPXI) | gh (WPXI) | THE TONIGHT SHOW/3 | 10/22/12 |
| 5.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 11:59A- Channel 11 News | | 4 \$250.00 | \$1,000.00 Pittsburgh (WPXI) | gh (WPXI) | JIMMY FALLON/4 | 10/22/12 |
| 6.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | 30 2:58P. Dave Of Our Lives | | 4 \$375.00 | \$1,500.00 Pittsburgh (WPXI) | gh (WPXI) | CHANNEL 11 NOON NEWS/5 | 10/22/12 |
| 7.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | 304P- lirdoe lirdy 40 | | 3 \$500.00 | \$1,500.00 Pittsburgh (WPXI) | gh (WPXI) | DAYS OF OUR LIVES/6 | 10/22/12 |
| 7.0.1 Closed Preempt | 10/26/12 | | dr (mr. same : | 1 1 1 | 3 \$400.00 | \$1,200.00 Pittsburgh (WPXI) | gh (WPXI) | JUDGE JUDY/4p/ 7 | 10/22/12 |
| 8.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :304:29P- Jurine Jurin 430n | | | Pittsbur | Pittsburgh (WPXI) | Pre-empt/Exception | |
| 9.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 SP- 5:30P (EST) | | 4 \$500.00 | \$2,000.00 Pittsburgh (WPXI) | gh (WPXI) | JUDGE JUDY/430p/ 8 | 10/22/12 |
| 9.0.1 Closed Preempt | 10/26/12 | | | - | \$ \$900.00 | \$2,700.00 Pittsburgh (WPXI) | gh (WPXI) | 5-530p-CH 11 EARLY NEWS/9 | 10/22/12 |
| 10.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 5:30P- 6P (EST) | | | Pittsbun | Pittsburgh (WPXI) | Pre-empt/Spot - | |
| | | | | | 4 \$900.00 | \$3,600.00 Pittsburgh (WPXI) | h (WPXI) | 530p-6p- CH 11 EARLY | 10/22/12 |
| Accepted-Agency/Advertiser: | | Date: | CONFIF Accepted-Station | FIRMATION CONTRACT | ACT | | | NEWS/10 | |
| | | | | | Defe | Comments: | | | |
| | | | | | | | | | |

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

B/E Bookend P/B Piggy Back Printed At: 01:29 PM on Thursday, November 1 2012

1010 Wisconsin Avenue Washington, DC 20007 Waterfront Strategies

Deb O'Keefe

10/22/12 10/25/12

338210

Contract #

06386515

Normal

HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** Commission % Date Entered Last Modified Package Deal Commission **Enterned By** Headline # Order Type Net Total Sales Tax 9000 Demo Telerep/Washington DC, Washington DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Felerep/Washington DC Political - Issue (1068) 10/23/12-10/29/12 NAGELBERG, DAN National/Political 79/86/2162 Standard Agency/T-Code Schedule Dates **Locount Types** Advertiser sales Office **Suyer Name** Salesperson Illing Type Phone/Fax Comments Product Brand

\$68,400.00 \$14,400.00 \$82,800.00 Spots 2 2 2 Pittsburgh (WPXI) By Broadcast Month Oct. 2012 Nov. 2012 Grand Total:

> \$12,420.00 \$70,380.00

15.00

| 10/23/12-10/26/12 4 316 558P- Channel 11 News At 1 1 1 1 1 1 1 1 1 | 19/23/12-10/26/12 4 310 6:280- Chambel 11 News At 1 1 1 1 1 1 1 1 1 | une Type / Break Type (Ref #) | *) Dates | <u>%</u> | Length Run Times | | Spw | Mo Tu | Tu We Th Fr | 7. Ca Ca | Conte | 24-0 | | | | |
|---|--|-------------------------------|-------------------|----------|---------------------|-----------------|-----|-------|-------------|----------|-------|------------|--------------|---------------------|-------------------------|------------|
| 10/23/12-10/26/12 4 306-529-Paperhy 3 5 5 5 5 5 5 5 5 5 | 10/23/12-10/26/12 4 3-6 6-59P_ begandry 3 X X X X X 3 41,000.00 15 | 11.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 5:58P- Channel | 1 | | - | - | 3 | 3000 | Adie . | Total | Station | Comments | Entered |
| 10/23/12-10/26/12 4 30 6:384-Today Show 1 1 1 1 4 \$800.00 \$15,000.00 \$15 | 10/23/12-10/26/12 4 130 General Park | 12.0 Normal Line / Spot | C1/2C/01-C1/2C/01 | , | 6pm M-F | | 1 | | | | | 00.000,14 | \$4,000.00 | Pittsburgh (WPXI) | CH 11 EARLY NEWS | 10/22/12 |
| 10/23/12-10/26/12 4 336:58A-Today Show 2 1 1 1 1 1 4 \$800.00 \$\$1,200.00 Pittsburgh (WPXI) TODAY SHOW 72/12-10/26/12 4 330 7:30P-WHEEL OF PORTUNE 3 41,800.00 Pittsburgh (WPXI) TODAY SHOW 72/12-10/26/12 4 330 5-Cdmm 9-10P 1 1 1 1 1 1 1 4 \$\$400.00 \$\$1,600.00 Pittsburgh (WPXI) TODAY SHOW 72/12-10/26/12 330 5-Cdmm 9-10P 1 1 1 1 1 1 1 4 \$\$400.00 Pittsburgh (WPXI) TODAY SHOW 72/12 1 1 1 1 1 1 1 1 1 | 10/22/12-10/26/12 4 330 G:SBA- Today Show 1 1 1 1 1 1 1 1 1 | 13.0 Normal Line / Snot | | + | Discopard | | E | | × | | E | \$1,800.00 | \$5,400.00 | Pittsburgh (WPX1) | JEODA DOVICE | |
| 10/23/12-10/26/12 4 30 7-30P- WHEEL OF FORTUNE 3 1 1 1 1 1 1 1 1 1 | 10/22/12-10/26/12 4 330/30P-WHEEL OF FORTINE 3 X | and and and | 10/23/12-10/26/12 | 4 | :30 6:58A- Today S. | MOM | | - | 1 1 1 | | - | 400000 | | (m , m) (m , m) | JEOFARDT/12 | 10/22/12 |
| 10/23/12-10/26/12 3 30 94- Today Show 9a 1 1 1 1 4 \$400.00 \$15,00.00 Pitsburgh (WPXI) TODAY SHOW2/15 TODAY SHOW2/1 | 10/29/12-10/26/12 4 330 Str. Today Stow 9a | 14.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | :30 7:30P- WHFFI | F FOOT INE | 6 | 1 | | | | nonnot | \$3,200.00 | Pittsburgh (WPXI) | TODAY SHOW 7a/13 | 10/22/12 |
| 10/26/12-10/26/12 3 39- Grimm 9-10P 1 1 1 4 \$400.00 \$1,600.00 Pitsburgh (WPXI) TODAY SHOW2/15 10/29/12-10/29/12 4 :30 9- Grimm 9-10P 1 1 \$4,500.00 \$4,500.00 Pitsburgh (WPXI) THE VOICE/8-10p/17 10/29/12-10/27/12 4 :30 GA- BA (EST) 1 1 \$7,000.00 \$2,100.00 \$1,000.00 Pitsburgh (WPXI) THE VOICE/8-10p/17 10/27/12-10/27/12 4 :30 GA- BA (EST) 1 1 \$2,100.00 \$2,100.00 Pitsburgh (WPXI) THE VOICE/8-10p/17 10/27/12-10/27/12 4 :30 GA- BA (EST) 1 1 \$350.00 \$350.00 Pitsburgh (WPXI) \$1 PM NEWS/13 \$1 PM NEWS/13 10/28/12-10/28/12 4 :30 GA- MEET THE PRESS 1 1 \$350.00 Pitsburgh (WPXI) B9-1030a/Sat am News/19 \$1 10/28/12-10/28/12 4 :30 I1:30P- Channel 11 News 1 1 \$2,550.00 Pitsburgh (WPXI) B9-1030a/Sat am News/19 10/28/12-10/28/12 4 | 10/25/12-10/25/12 3 30 94-Grimm 9-10P 1 1 1 1 1 1 1 1 1 | 15.0 Normal Line / Spot | 10/23/12-10/26/12 | 4 | -30 QA- Today Cho. | 100 | 1 | | × | | m | \$1,800.00 | \$5,400.00 | Pittsburgh (WPXI) | WHEEL OFFORTUNE/14 | 10/22/12 |
| 10/29/12-10/29/12 4 130 7:57P-The Voice 8-10P 1 1 1 1 1 1 1 1 1 | 10/29/12-10/29/12 4 130 | 16.0 Normal Line / Prime | 10/26/12-10/26/12 | m | :30 9P- Grimm 9-10 | R | - | - | 1 | | 4 | \$400.00 | \$1,600.00 | Pittsburgh (WPXI) | TODAY SHOW2/15 | 10/22/12 |
| 10/27/12-10/27/12 4 :30 GA-84 (EST) 1 \$7,000.00 \$7,000.00 Pittsburgh (WPXI) THE VOICE/8-10p/17 10/27/12-10/27/12 4 :30 GA-84 (EST) 1 1 \$2,100.00 Pittsburgh (WPXI) 11 PM NEWS/18 1 10/27/12-10/27/12 4 :30 GA-84 (EST) 1 1 \$355.00 Pittsburgh (WPXI) Ga-86 Sat am News/19 1 10/28/12-10/28/12 4 :30 GA-84 (EST) 1 1 \$355.00 Pittsburgh (WPXI) Ga-86 Sat am News/19 1 10/28/12-10/28/12 4 :30 GA-84 (EST) 1 1 \$3560.00 Pittsburgh (WPXI) Ga-86 Sat am News/19 1 10/28/12-10/28/12 4 :30 GA-84 (EST) 1 1 \$3560.00 Pittsburgh (WPXI) MEET THE PRESS/21 1 10/28/12-10/28/12 4 :30 GA-84 (EST) 1 1 \$2,250.00 Pittsburgh (WPXI) MEET THE PRESS/21 1 ACCIPITED-Station: ACCIPITED-Station: ACCIPITED-Station: ACCIPITED-STATION ACCIPITED-STATION | 10/27/12-10/27/12 4 130 64-84 (EST) 1 1 1 1 1 1 1 1 1 | 17.0 Normal Line / Prime | 10/29/12-10/29/12 | 4 | 30 7-570. The Voice | 9 100 | + | | | | = | \$4,500.00 | \$4,500.00 | Pittsburgh (WPXI) | GRIMM/16 | 10/22/12 |
| 10/27/12-10/27/12 4 130 Ge- 84 (EST) 1 42,100.00 42,100.00 11 PM NEWS/18 11 PM NEWS/18 130/27/12-10/27/12 4 130 Ge- 84 (EST) 1 4 4375.00 4375.00 14350.00 | 10/27/12-10/27/12 4 130 Ga- 8A (EST) 1 1 453,100.00 115burgh (WPXI) 11 PM NEWS/18 10/27/12-10/27/12 4 130 Ga- 8A (EST) 1 1 4335.00 4335.00 145burgh (WPXI) 6a- 8a Sat am News/19 10/28/12-10/28/12 4 130 In-3P- Chainel 11 News 1 1 45,250.00 145burgh (WPXI) 11 PM NEWS/1135p-1235a/ 12 PM NEWS/1135p-1235a/ 12 PM NEWS/1135p-1235a/ 130 In-3P- Chainel 11 Sape Accepted-Station: | 18.0 Normal Line / Spot | 10/27/12-10/27/12 | 4 | :30 10:59P- CHANNE | 1 11 MEMC | + | | | | - | \$7,000.00 | \$7,000.00 | Pittsburgh (WPXI) | THE VOICE/8-10p/17 | 10/22/12 |
| 10/27/12-10/27/12 4 :30 8a- 10:30A (EST) 1 1 \$350.00 \$350.00 Pittsburgh (WPXI) 6a-8a Sat am News/19 10/28/12-10/28/12 4 :30 10A- MEET THE PRESS 1 1 \$350.00 \$15.00.00 Pittsburgh (WPXI) 8a-10304/Sat am News/19 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$3,500.00 \$1,500.00 Pittsburgh (WPXI) MEET THE PRESS/21 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$2,250.00 \$2,250.00 Pittsburgh (WPXI) 11 PM NEWS/1135P-1235a/ CONFIRMATION CONTRACT Date: | 10/28/12-10/28/12 4 130 de- BA (EST) 1 1 4350.00 \$1350.00 Pittsburgh (WPXI) 6a- Ba Sat am News/19 10/28/12-10/28/12 4 130 de- Ba Sat am News/19 1 1 4375.00 4375.00 Pittsburgh (WPXI) 6a- Ba Sat am News/19 10/28/12-10/28/12 4 130 de- Ba Sat am News/19 1 1 43,600.00 \$13,600.00 Pittsburgh (WPXI) MEET THE PRESS/21 10/28/12-10/28/12 4 130 de- Ba Sat am News/19 1 1 43,600.00 \$13,600.00 Pittsburgh (WPXI) MEET THE PRESS/21 1 1 42,250.00 Pittsburgh (WPXI) 1 1 1 1 1 1 1 1 1 | 19.0 Normal Line / Snot | | | AT 11P | | | | | | - | \$2,100.00 | \$2,100.00 | Pittsburgh (WPXI) | 11 PM NEWS/18 | 10/22/12 |
| 10/27/12-10/27/12 4 :30 8A- 10:30A (EST) 1 \$350.00 Pittsburgh (WPXI) 6a-8a Sat am News/19 10/28/12-10/28/12 4 :30 10A- MEET THE PRESS 1 1 \$3,600.00 \$3,600.00 Pittsburgh (WPXI) 8a-1030a/Sat am News/10 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$3,600.00 \$3,600.00 Pittsburgh (WPXI) MEET THE PRESS/21 Following Football 1130P 1 1 \$2,250.00 Pittsburgh (WPXI) 11 PM NEWS/1135p-1235a/1 CONFIRMATION CONTRACT 1 Accepted-Station: Accepted-Station: | 10/27/12-10/27/12 4 :30 Ra- 10:30A (EST) 1 \$350.00 Pittsburgh (WPXI) 6a-8a Sat am News/19 10/28/12-10/28/12 4 :30 10A- MEET THE PRESS 1 1 \$3,600.00 \$3,600.00 Pittsburgh (WPXI) ReT THE PRESS/21 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$3,600.00 \$3,600.00 Pittsburgh (WPXI) MEET THE PRESS/21 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$2,250.00 Pittsburgh (WPXI) 11 PM NEWS/113SP-1235a/ CONFIRMATION CONTRACT Accepted-Station: Date: Comments: Comments: | and la | 10/2/17-10/2//12 | 4 | :30 6A- 8A (EST) | | | | | 1 | - | 4350.00 | | | | |
| 10/28/12-10/28/12 4 :30 10A- MEET THE PRESS 1 1 \$375.00 \$375.00 PRESD (WPXI) 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$3,600.00 \$3,600.00 PRESD (WPXI) CONFIRMATION CONTRACT CONFIRMATION CONTRACT Accepted-Station: Accepted-Station: Accepted-Station: | 10/28/12-10/28/12 4 :30 10A- MEET THE PRESS 1 1 \$1375.00 \$1375.00 Pitsburgh (WPXI) 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$1,250.00 Pitsburgh (WPXI) Collowing Football 1130P | 0.0 Normal Line / Spot | 10/27/12-10/27/12 | 4 | :30 8A- 10:30A (EST | | | | | | - | 4550.00 | \$350.00 | oftsburgh (WPXI) | 6a-8a Sat am News/19 | 10/22/12 |
| 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News | 10/28/12-10/28/12 4 :30 11:30P- Channel 11 News 1 1 \$1,600.00 \$1,500.00 Pitsburgh (WPXI) | 1.0 Normal Line / Spot | 10/28/12-10/28/12 | 4 | :30 10A- MEET THE | 18FSS | - | | | - | - | \$375.00 | \$375.00 | ittsburgh (WPXI) | 8a-1030a/Sat am News/20 | |
| CONFIRMATION CONTRACT Date: Accepted-Station: | Following Football 1130p 1 \$2,250.00 Pitsburgh (WPXI) | 2.0 Normal Line / Spot | 10/28/12-10/28/12 | 4 | :30 11:30P- Channel | 11 News | + | | | | - | \$3,600.00 | \$3,600.00 1 | hittsburgh (WPXI) | MEET THE PRESS/21 | 10/22/12 |
| CONFIRMATION CONTRACT Date: Accepted-Station: | CONFIRMATION CONTRACT Date: Accepted-Station: Date: Comments: | | | | Following Footba | 1130P | | | | - | - | \$2,250.00 | \$2,250.00 F | litsburgh (WPXI) | 11 PM NEWS/1135p-1235a | / 10/22/12 |
| Date: Accepted-Station: | Date: Accepted-Station: Date: | | | | | 71400 | | 1 | | | | | | | 35 | |
| | .vate. | ted-Agency/Advertiser; | | Dal | | CCCPtect-Static | 2 5 | MAIR | ON CONTRACT | ONI | RACT | appe | 4 | | | |

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Printed At: 01:29 PM on Thursday, November 1 2012 B/E Bookend P/B Piggy Back

| WPXI 4145 Evergreen Road Pittsburgh, PA 15214 | |
|---|--|
| (M) WPXI | |

1010 Wisconsin Avenue Washington, DC 20007 Waterfront Strategies

HOUSE MAJ PAC 10/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, ***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17** Commission % Date Entered Last Modified Package Deal Commission **Entered By** Order Type Headline # Net Total Sales Tax 90-00 Demo Telerep/WashIngton DC, WashIngton DC (1040) Waterfront Strategles (2541)/043489394 ISS/HOUSE MAJORITY PAC (133782) Pol/Iss/House Majority Pac (16681) Telerep/Washington DC Political - Issue (1068) 10/23/12-10/29/12 NAGELBERG, DAN National/Political 338210 79/86/2162 Standard Contract # **'gency/T-Code** Schedule Dates **Account Types** Advertiser Salesperson Sales Office Suyer Name Willing Type hone/Fax Comments Product Brand

Deb O'Keefe

06386515

Normal

10/25/12

Rate \$68,400.00 \$14,400.00 \$82,800.00 Spots 2 2 2 Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Nov. 2012 Grand Total:

> \$12,420.00 \$70,380.00

15.00

| 23.0 Normal Line / Spot 10/28/12-10/28/12 24.0 Normal Line / Spot 10/28/12-10/28/12 25.0 Normal Line / Prime 10/23/12-10/23/12 | 28/12 | | | | | | |
|--|---------|------------------------------|-----------------------|--------------|---|--|----------|
| | 28/12 | 4 :305:30A- BA (EST) | | 2 | Total Station | Comments | Entered |
| | | 3004 104 // | | 1 \$350.00 | \$350.00 Pittsburgh (WPXI) | 530a-8a- SUN MORNING | 10/22/12 |
| | + | (ICE) AUT -MOIOC. | H | 1 \$375.00 | \$375.00 Pittsburgh (WPXI) | Ba-10aSUN MORNING | C1/22/17 |
| | | 3 :30 10P- Parenthood 10-11P | | | | NEWS/24 | 10154 |
| 26.0 Normal Line / Prime 10/23/12-10/23/12 | 3/12 4 | 4 :309P- Go On 9-930P | | 1 \$5,000.00 | | PARENTHOOD/25 | 10/22/12 |
| 27.0 Normal Line / Spot 10/29/12-10/29/12 | 9/12 | | | 1 \$3,000.00 | \$3,000.00 Pittsburgh (WPXI) | GO ON/9-930p/ 26 | 51/55/01 |
| 28.0 Normal Line / Spot 10/29/12-10/29/12 | 9/12 | ANNE 11 NO | | 1 \$350.00 | | ELLEN/27 | C1/CC/O1 |
| 29.0 Normal Line / Spot | | | 1 | 1 \$2,000.00 | \$2,000.00 Pittsburgh (WPXI) | 11 PM NEWS/28 | 10/22/12 |
| | 9 77 Ke | :30 11:34P- TONIGHT SHOW | | 1 \$675.00 | \$675.00 Pittsburgh (WPXT) | The state of the s | |
| 30.0 Normal Line / Spot | 9/12 4 | :30 11:59A- Channel 11 News | | | | JAY LENO/29 | 10/22/1 |
| 31.0 Normal Line / Spot | 21/6 | | | 43/5.00 | \$375.00 Pittsburgh (WPXI) | CHANNEL 11 NOON | 10/22/12 |
| | | :30 3r- 3:30r (EST) | | 1 \$900.00 | (TXGW) domestic 00000\$ | NEWS/30 | |
| 32.0 Normal Line / Spot | 412 4 | :30 5:30P- 6P (EST) | | | (TV 111) 115 115 115 115 115 115 115 115 11 | NEWS/31 | 10/22/12 |
| | | | | 00'006\$ | \$900.00 Pittsburgh (WPXI) | 530p-6p/ CH 11 EARLY | 10/22/12 |
| | | | | | | NEWS/ 32 | |
| | | NOO | CONFIRMATION CONTRACT | 1 | | | |
| ACCEPted-Agency, Advertiser: | | Date: Accepted-Ste | itation: | Date | Conversion of | | |

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

SPW Mo Tu We

:30 5:58P- Channel 11 News At

Run Times

Length

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10/29/12-10/29/12 10/29/12-10/29/12 10/29/12-10/29/12 10/26/12-10/26/12 10/26/12-10/26/12

Line Type / Break Type (Ref #)

33.0 Normal Line / Spot

:30 5:58P- Channel 11 News At 6pm M-F :30 S:58P- Channel 11 News At 6pm M-F

:30 9A- Today Show 9a

36.0 NG For 9.0.1 / Spot

34.0 Normal Line / Spot 35.0 Normal Line / Spot

37.0 N/G For 7.0.1 / Spot 36.1 M/G For 9.0.1 / Spot

37.1 M/G For 7.0.1 / Spot

:30|6:58A- Today Show

:30 4:58A- Channel 11 News 5am

10/26/12-10/26/12 10/26/12-10/26/12

30 4:58A- Charnel 11 News

Rate

Pittsburgh (WPXI)

10/22/12

Date Entered

ISS/HOUSE MAJORITY PAC (133782)

Political - Issue (1068)

Agency/T-Code

WPXI 4145 Evergreen Road Pittsburgh, PA 15214

Product Brand

Advertiser

Telerep/Washington DC

sales Office **Buyer Name**

Phone/Fax

1010 Wisconsin Avenue Washington, DC 20007

Waterfront Strategies

Salesperson

NAGELBERG, DAN

National/Political

Locount Types

illing Type

Comments

Standard

79/86/2162

Pol/Iss/House Majority Pac (16681)

10/23/12-10/29/12

338210

Contract #

Schedule Dates

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Accepted-Station

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ccepted-Agency/Advertiser.